

# SNACKS

MAGAZINE

## FEATURES LIST 2023

### SPRING

#### PROCESS

##### Primary packaging

Speed and flexibility are always in demand, but what are the other key drivers?

#### INSIGHT

##### New genomic technologies

While the EU's anti-GM stance remains unshakable, there may be a winnable case for embracing NGTs. What are they and what could they offer?

#### PROCESS

##### Energy recovery

The climate crisis and upheaval in the energy markets have led to a renewed focus on energy savings. We look at possible solutions.

#### INSIGHT

##### E-labelling

Digital labelling could solve the problem of cramming ever more information onto already crowded packs.

#### PROFILE

### SUMMER

#### PROCESS

##### Frying

From better-for-you snacking to supply chain disruptions, we look at how the latest trends and drivers are impacting on frying equipment

#### INSIGHT

##### Inflation bites

How should snack makers ensure hard-pressed consumers recognise they're offering great value?

#### NPD

##### Beyond nuts

With trail mixes tipped as an especially dynamic segment, we look at how mixing things up can increase the appeal of nuts and other snacks.

#### INSIGHT

##### Packaging

The overhaul of the packaging and packaging waste directive (PPWD) could have major implications for our industry.

#### PROFILE

### AUTUMN

#### INSIGHT

##### The end for greenwashing?

The EU is deploying footprint models to clamp down on environmental claims.

#### NPD

##### Flavours and seasonings

How are consumer preferences shaping up in different markets and how do these tie in with wider trends, such as health or provenance?

#### INSIGHT

##### Online appeal

Companies increasingly need to catch the attention of online shoppers. We explore how to translate shelf appeal into online appeal.

#### INSIGHT

##### Soil health

Soil health underpins our food supplies. Are we doing enough to safeguard it?

#### INDUSTRY SNAPSHOT

### WINTER

#### INSIGHT

##### Marketing to Gen Z

Top tips to engage effectively with today's bright young things.

#### PROCESS

##### End-of-line

Robots rule in palletising and warehousing. We look at the latest solutions.

#### INSIGHT

##### Front-of-pack labelling

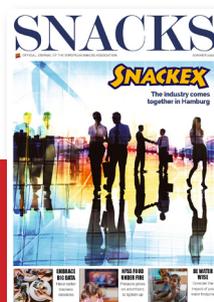
How are snack makers dealing with the evolving regulatory situation across Europe?

#### NPD

##### Extruded snacks

This versatile segment helps set the pace for emerging trends.

#### PROFILE



*regular news in every issue*

Industry ● Legal ● Technical ● Nuts ● Products & promotions ● Commodities

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